

**KEYSIGHT**  
TECHNOLOGIES

# Agenda

- Keysight Technologies at a Glance
- Best Practice Guidelines on Internal Compliance Program

# Keysight at a Glance

REVENUE IN FY17

**\$3.2 billion**  
(~66% from outside U.S.)

EMPLOYEES

**~12,600**

PRESIDENT and CEO

**Ron Nersesian**

GLOBAL HEADQUARTERS

**Santa Rosa, California**

CUSTOMER LOCATIONS

**100+ countries**

MANUFACTURING AND  
R&D LOCATIONS

**U.S., Europe, Asia Pacific**

NYSE

**KEYS**



Ron Nersesian  
President and CEO

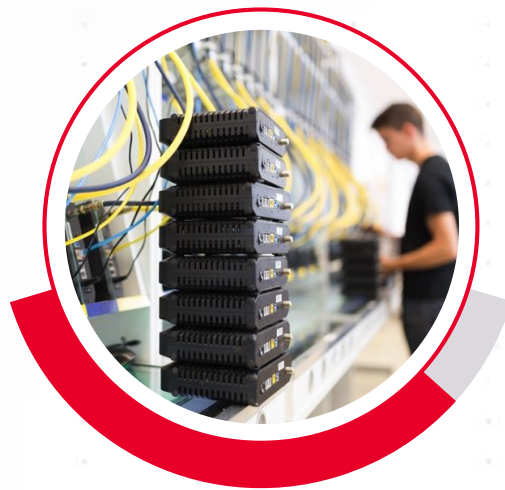
# Keysight Industry Segments



## Communications

Expertise in precision measurement across the broadest frequency ranges and modulations

We help customers develop emerging forms of connections



## Network Test, Visibility, Security

Expertise in large-scale traffic and security attack simulation combined with data access into operations

We provide customers trusted environments to develop, deploy, and operate their networks



## Electronic Industrial

Expertise in high density electronics of all sizes and power levels

We help customers from design, verification and manufacturing to installation and maintenance



## Services

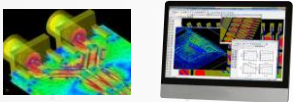
Expertise in helping customers extract the best from their test environments

We help customers find ways to maximize asset usage, streamline engineering operations and reduce risk

# Best-in-Class Solutions

ACROSS DESIGN, TEST, AND OPTIMIZATION

**#1**



Simulation  
Software

**#1**



Ixia Network  
Test

**#2**



Ixia Network  
Visibility

**#1**



Network  
Analyzers

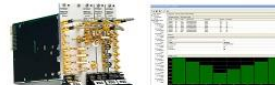
## Core Solution Platforms & Market Position

**#1**



Signal  
Analyzers

**#1**



Signal  
Sources




**#2**



Oscilloscopes

# Best Practice Guidelines on Internal Compliance Program

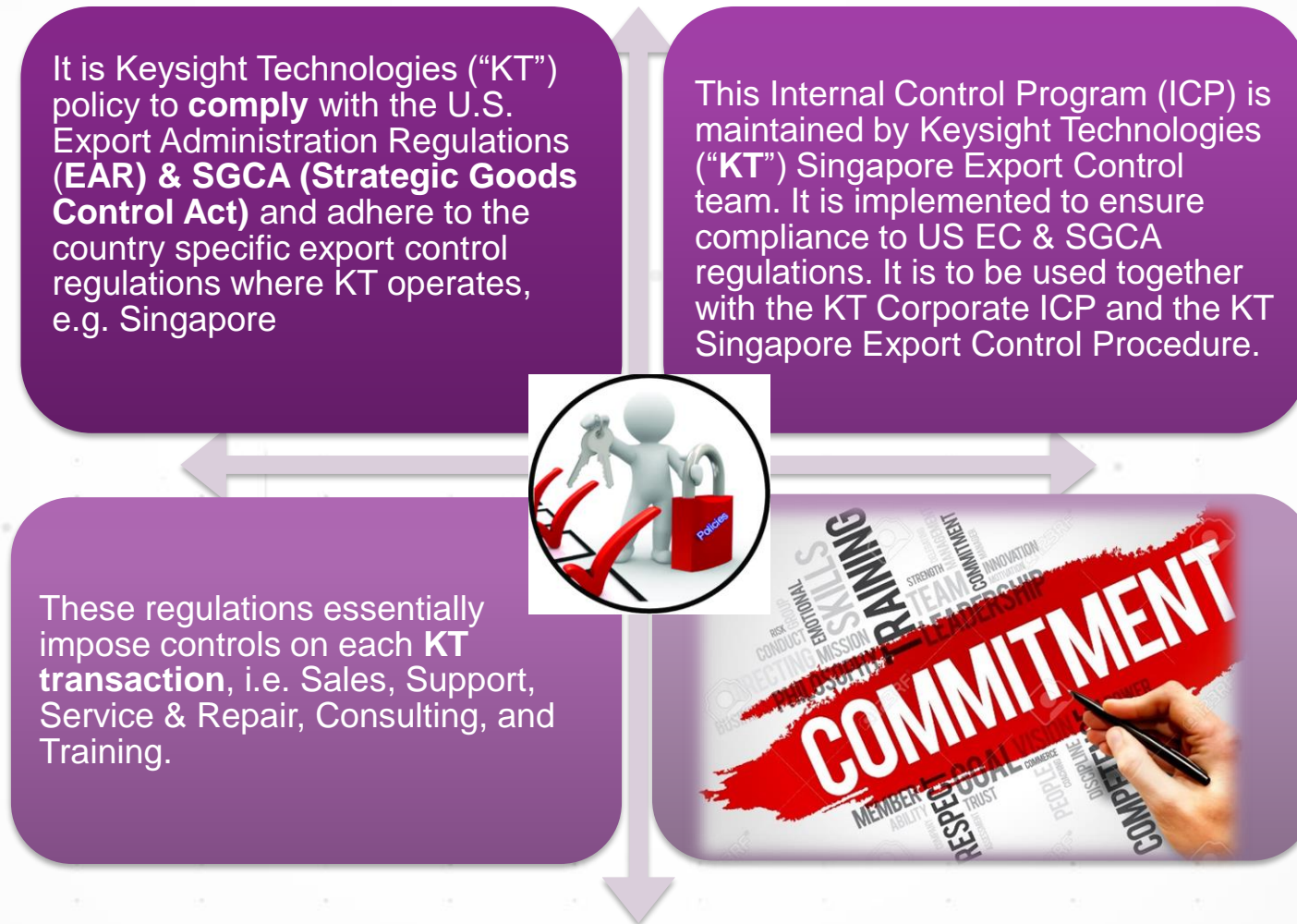
## Elements of Internal Compliance Program

Policy	Training / Record Retention	Screening	Compliance Review Program
<input checked="" type="checkbox"/> Management Commitment	<input checked="" type="checkbox"/> Education/ Training Program	<input checked="" type="checkbox"/> Order Processing Flow	<input checked="" type="checkbox"/> Audit
<input checked="" type="checkbox"/> Global Trade Policy Statement	<input checked="" type="checkbox"/> Record keeping	<input checked="" type="checkbox"/> RPL Screening	 An image of an audit checklist with a bar chart at the top. The checklist has three items: 'Audit Satisfactory' (checked), 'Nonconformance found' (unchecked), and 'Observations made' (unchecked). A pen is resting on the checklist.
<input checked="" type="checkbox"/> Designated Employee	 An image of a 3D puzzle with blue and grey pieces. One red piece is being placed into the center, and it has the text 'Strategic fit' on it.	<input checked="" type="checkbox"/> Prod / Country Screening	
<input checked="" type="checkbox"/> Distribution of Regulatory Material		<input checked="" type="checkbox"/> Enhanced Proliferation Control Initiative Screening	
 An image of a brass padlock resting on a document with a bar chart.		<input checked="" type="checkbox"/> High Risk Diversion Profile	
		<input checked="" type="checkbox"/> Notification of Non Compliance & evaluation	

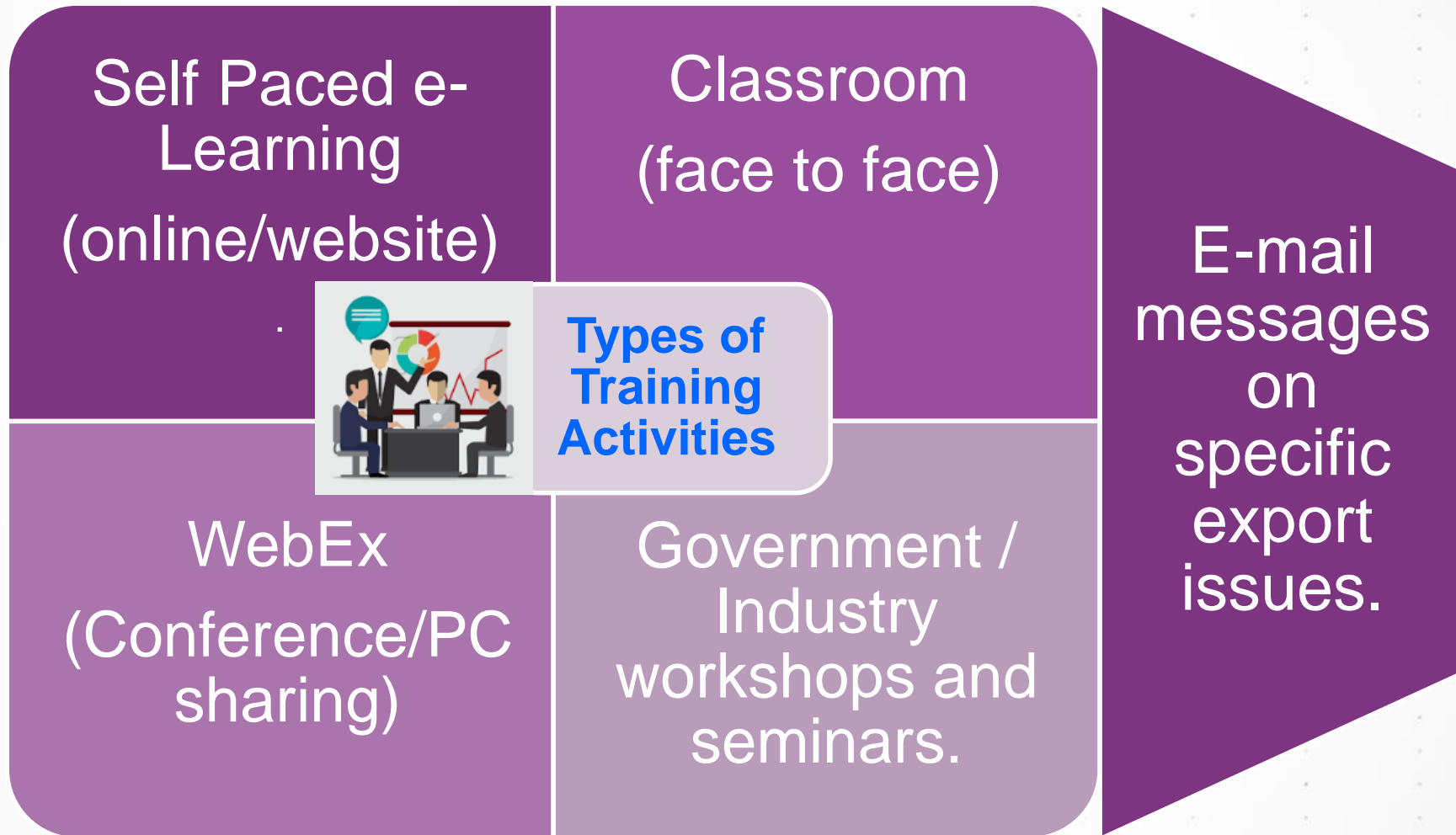


# Policy

## Management Commitment



# Training





# Record Keeping



## Record Retention

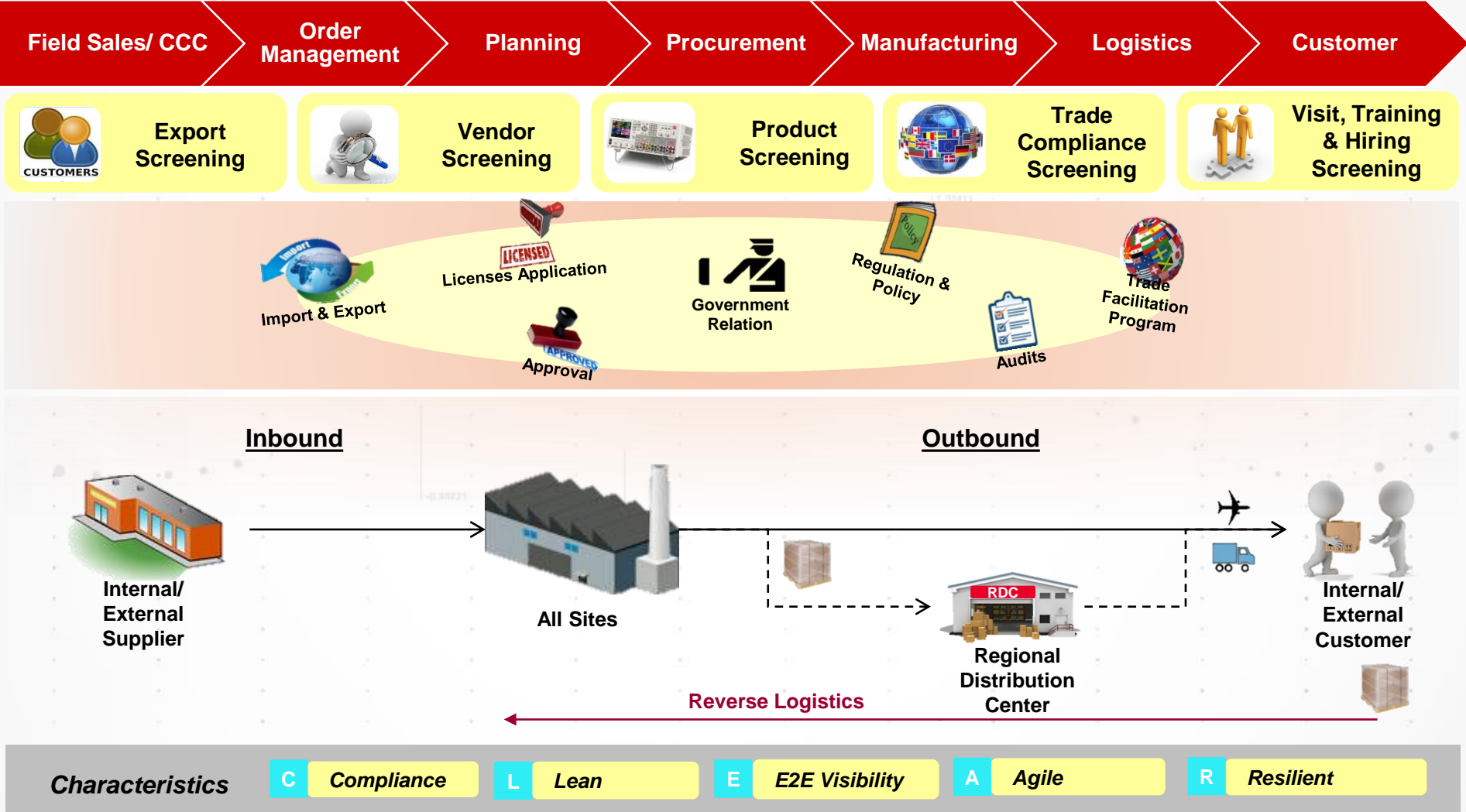
- Statutory requirement for record keeping 5 years
- Hard copy & soft copy
- Records may be maintained in on-site or off-site storage under record series

## Records to be maintained

- License applications (including all supporting documentation and forms, to include memo's, notes, correspondence, import certificates, and user certifications, computer safeguard plans, etc.)
- Customer screening documents
- Contracts/purchase orders and KT order acknowledgement
- End-to-end shipping documents
- Financial records

# Screening

## Order Processing Flow with Global Trade and Logistics Operating Model



# Screening

## Export Control Screening



*In simple terms, export control means assuring that Keysight sells its products only...*



*To Authorized Buyers*

*In Authorized Locations*

*For Authorized Purposes*

# Screening

## Product/Country Compliance Screening



### PRODUCT CLASSIFICATION

It is Keysight Technologies' classification policy to classify all parts, products, software and technology that Keysight sells or supports according to international/national legislation and regulations and international agreements.

### Classification

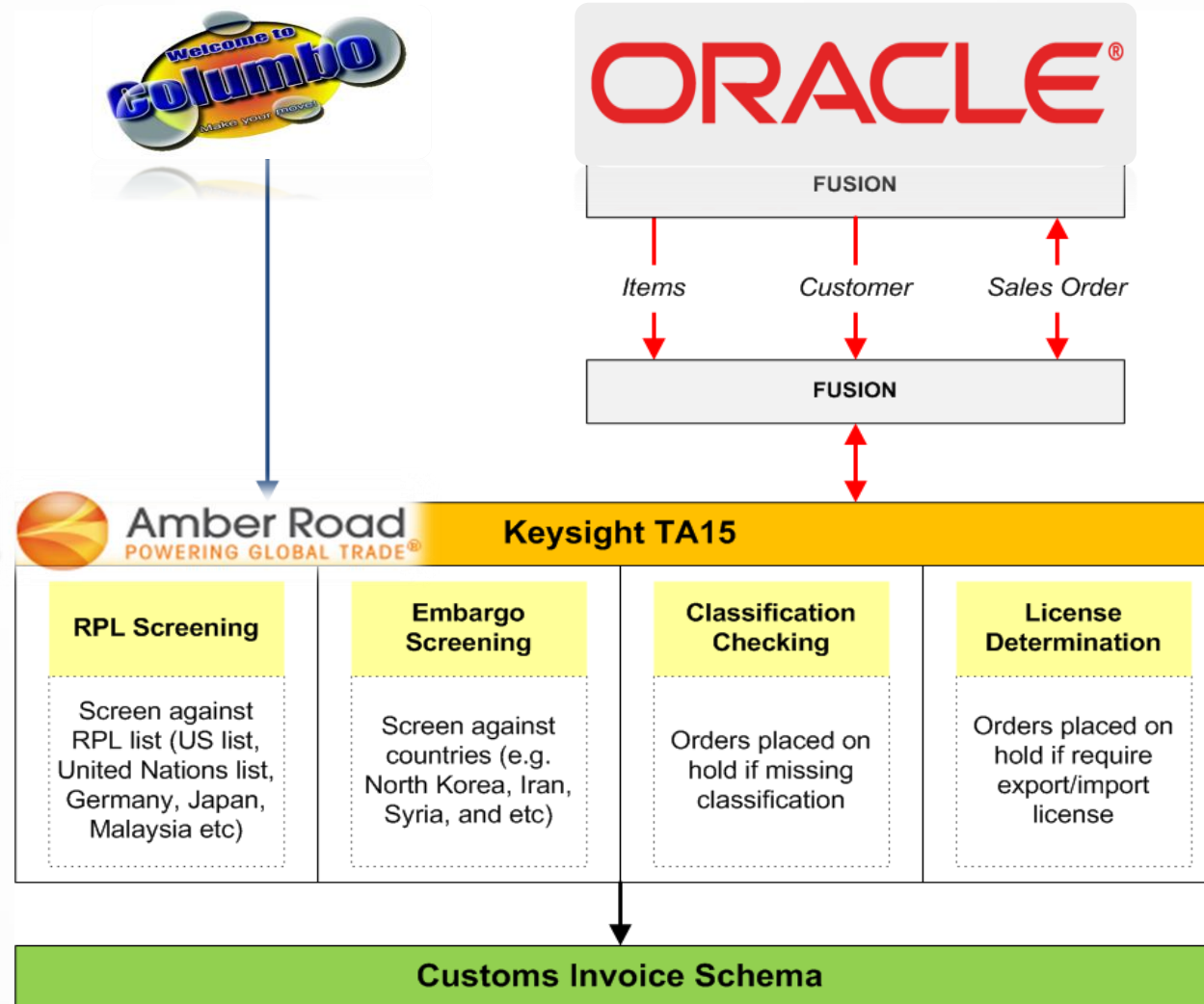
- All Keysight products are classified according to Strategic Goods (Control) Order 2018, BIS's Commodity Control List (CCL), DTC's International Traffic in Arms Regulations (ITAR) and other applicable international rules. Export and re-exports are controlled based on the specific product classification and the ultimate destination, as well as end use or end user when necessary.
- The Classification Team has sole responsibility for assigning Customs and Export Administration classifications. The Classification Team must classify all goods for which Keysight Technologies is the importer or exporter of record.

### Export Authorization

- Controlled commodities can be identified by using TA lookup functionality, i.e. retrieving the US and non US ECCN for a particular product. Depending on the ultimate destination country, controlled part/product will require an export- or re-export-authorization, except those commodities eligible for any license exception
- Keysight will pursue and use export authorizations in the following order:
  - a) License Exceptions/No License Required
  - b) Individual Licenses (IVL)
  - c) Munitions Licenses

# Screening

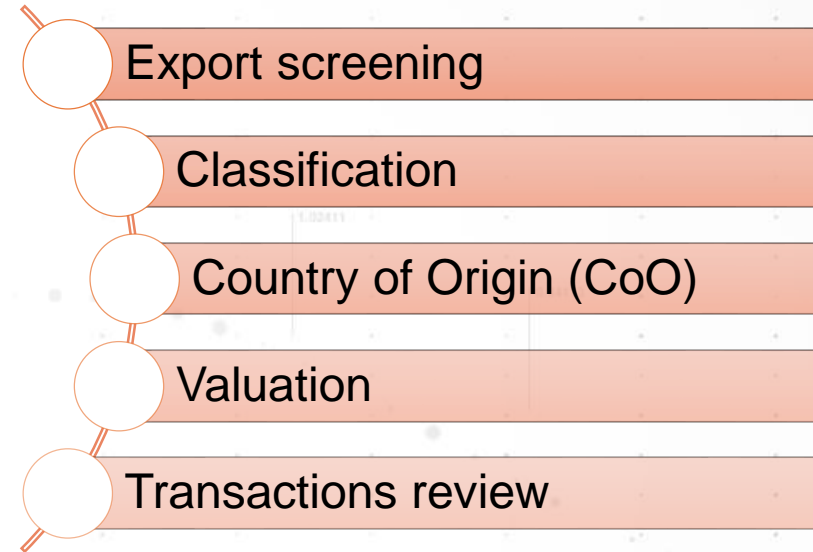
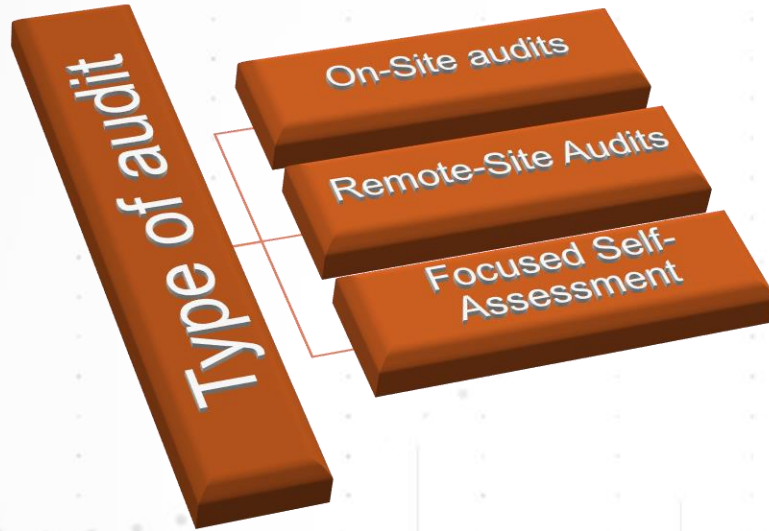
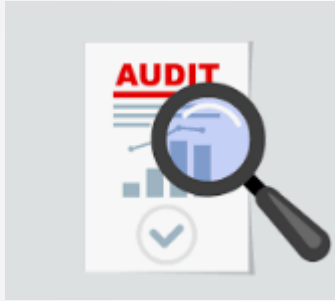
## Product/Country Compliance Screening – Trade Automation System





# Compliance Review Program

## Compliance Audit



The audit system includes :



Verification of license documents, records of export transactions, customer screening records



Compliance with the ICP procedures.



*Thank  
you*

